

Amy Lavergne

509 Victoria Dr. | Cedar Park, TX 78613 | Mobile: 612-325-3450

amylavergne.com

amy.lavergne@gmail.com

Objective

Use diverse writing skills and social media know-how to bring passion to a professional team. Continue to find ways to keep content fresh while retaining relevancy.

Experience

**Desktop publishing specialist
Team Member Communications, Wells Fargo
June 2006 to January 2009**

Wrote for, designed, and lead distribution for company-wide internal magazine, *Connections*, with a circulation of 160,000+ team members. Lead initiative to offer magazine in electronic copy and publish on intranet. Worked with printing vendor to coordinate scheduling and payment. Wrote shorter stories for intranet, working with communicators from across the company in varying regions and business lines. Daily use of Photoshop, Quark, Illustrator, Contribute, Dreamweaver, Acrobat and Microsoft applications.

**Magazine Intern
University of Texas, McCombs School of Business
Spring semester 2006**

Wrote news briefs, press releases, and other content for McCombs web site. Published web content using Microsoft Front Page. Wrote feature stories for McCombs School magazine, *Texas*. Wrote e-mail newsletter briefs.

Education and volunteering

Bachelor of Journalism, University of Texas at Austin.

Graduated May 2006. 3.17 GPA.

**International Association of Business Communicators
June 2006 to January 2009**

As a part of the Student Services group, planned and participated in Meet the Pros event as a guest speaker. Volunteered at Alphabet Bash (networking event) two years in a row. Spoke briefly at other networking events, offering experience with IABC as a recruitment tool for the group. Featured on Volunteer Spotlight.